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Philter Communications moves, Expands Toronto office

Philter Communications Inc. has recently moved its Toronto office to a new location on King Street East, located in one of the oldest stretches of commercial real estate in the city. The site was once occupied by Hugh Miller & Co. Chemists and Druggists.



"It was a sign," said partner Scott Reid. "My wife and I started the company seven years ago and selected the spelling of Philter with a 'ph' because it's a love potion. When we saw the plaque outside the historic building we knew that this space was meant to be."

Philter's plans for expansion include an in-house web department, a larger strategic and account management team, and of course, the addition of more creative talent to support the existing team of graphic, environmental and web designers already on staff.

About Philter

Philter Communications Inc. was founded in 2002 by Janine Flaccavento and Scott Reid. With backgrounds in publishing, advertising, and marketing, the partners started the company as a way of getting closer to clients. After years of enduring traditional agency life, they decided to create a company that is about getting everyone involved in the creative process. Philter is now a team of ten award-winning designers, writers, developers and strategic staff who work collaboratively, sharing experiences, anecdotes and knowledge to make every new project better than the last.

Philter Contact

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